



Attila Lippai

Commercial Director

Master Good Kft

<http://www.mastergood.hu>

Bilateral Meetings

- (13.00 pm - 18.00 pm)

Description

Master Good Co. Ltd is Hungary's biggest integrated poultry production system. The company is 100% owned by the Bárány family. The family is breeding poultry since 4 generations; therefore the oldest poultry breeding dynasty in Central Europe. The integration produces chickens.

The poultry-processing plant in Kiszárda operates to the IFS and BRC quality assurance schemes to ensure the quality of the manufactured products and safe food production. Moreover, the plant operates to the British Tesco Integra and Tesco Food Manufacturing Standards.

Our company supplies the major supermarket chains (Tesco, Spar, Aldi) in Hungary and West Europe as well. We have strong position on Hungarian, Eastern European, Austrian, German and UK market. We are selling our products also to Asia and South Africa.

Master Good is a proud supplier of the McDonald's supply chain.

Production volumes of the company:

- Growing grain on 5.500 ha
 - Producing 120.000 tons of feed/year
 - 324.000 parent stock/year
 - 45 million day old chicks/year
 - 39 million chicken slaughtering/year
 - 6000 tons of convenient food product/year

Organization Type

Producer, Sales

Organization Size

250+

Founding Year

1995

Email

lippaia@mastergood.hu

Country

Hungary

City

Kisvárd, Ipari str 9 [Google map](#)

Areas of Activities

Agrofood

HoReCa

Organic agriculture

Offer

Fresh/Frozen/Cooked chicken meat

we are able to offer wide range of Fresh/Frozen/Cooked chicken meat.

Cooperation Offered

1. Sales / Distribution

Cooperation Requested

1. Sales / Distribution