



Tamas Letoha

CEO

Pharmacoidea Ltd.

<http://www.pharmacoidea.eu>

Bilateral Meetings

- (13.00 pm - 18.00 pm)

Description

PHARMACOIDEA Ltd. is a biotech company specializing in drug discovery and functional/health food development. Pharmacoidea's team is selected from forward thinking scientists interested to solve important medical problems and translate basic science results rapidly into innovative therapeutics and health food products. The company's innovative drug discovery capacities are exploited in collaborative R&D projects with big pharma under the Innovative Medicines Initiative, the world's largest private-public partnership to foster the development of safe and more effective medicines. As it is inevitable that scientifically validated botanicals can improve life expectancy, providing significant health benefits without drug-like side effects, one mission of Pharmacoidea Ltd. is to develop and produce innovative health foods enriched with botanicals rigorously tested in both the laboratory and clinics. Applying state-of-the art pharmacology, Pharmacoidea has been developing health foods & herbal medicines for various indication areas, including the MentalFitol™ proprietary herbal formula, which proved its efficacy in bench-to-bedside studies in Alzheimer's disease. Pharmacoidea's MentalFitol™ herbal formula is currently being spread in various foodstuff to decrease the prevalence of chronic, neurodegenerative diseases. Pharmacoidea's herbal medicines and health foods are currently being produced in its own, 900 square-meter factory and sold in the national market in dedicated health shops and pharmacies. By translating basic science into health foods, Pharmacoidea can continuously contribute to technological innovation for the health conscious costumers from different angles. Pharmacoidea's innovative functional food R&D is well acknowledged on the international functional food scene. Thus company has been requested to present its innovative functional food R&D at various international events such as the annual European Food Venture Forum to be held in Aarhus, Denmark and London Health Show.

Organization Type

Producer, Company

Organization Size

1-10

Founding Year

2006

Email

info@pharmacoidea.eu

Country

Hungary

City

Szeged, Derkovits fasor 7-11 H-6726 [Google map](#)

Areas of Activities

Agrofood

Request

Hungarian biotech company is looking for partners to distribute organic food products

The Pharmacoidea is willing to develop its sales on the EU market, offering high quality innovative health food products for the health conscious european customers (Pharmacoidea's marketing staff would assist the promotion of the products with professional marketing materials). Thus Pharmacoidea is looking forward to set up a partnership with the profile originator as a distributor to enter the EU market with its innovative health food portfolio.

Keywords: Pharmacoidea health food EU-market distributor high quality

Cooperation Requested

1. Sales / Distribution
2. License agreement
3. Outsourcing co-operation